



CITY REPORT · 2026 EDITION

Surat, mapped.

35 dark stores in the Diamond City — how quick commerce platforms split India's most three-way-contested tier-two market.

SAMPLE

PUBLISHED

April 2026

BY

QuickCommerceMap

EDITION

01

REPORT ID

QCM-CITY-SURAT-2026-01

01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Surat, Gujarat, hosts **35 operational dark stores** across **18 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

67% of Surat's areas are served by only one platform — limited consumer choice in most neighborhoods

35

DARK STORES

18

NEIGHBORHOODS

3

PLATFORMS PRESENT

7.0M

CITY POPULATION (EST.)

KEY FINDINGS

-
- 01** Surat has 35 operational dark stores across 18 neighborhoods as of March 2026.
-
- 02** Blinkit leads with 14 stores (40% market share).
-
- 03** Store density: 5 per million residents — below the national benchmark of 15/million for mature markets.
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- 04** 6 areas have multiple platform choices; 12 are served by a single operator.
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- 05** Estimated workforce: 280–525 people across pickers, delivery partners, and managers.
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- 06** 67% of Surat's areas are served by only one platform — limited consumer choice in most neighborhoods
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- 07** Each dark store in Surat serves approximately 200,000 residents — less served than the national average
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SAMPLE PREVIEW ENDS HERE

Continue with the full Surat report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 35 stores plotted by platform
- Area-by-area breakdown across all 18 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 4 distinctive insights unique to Surat
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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