



CITY REPORT · 2026 EDITION

# Thane, mapped.

*37 dark stores in the City of Lakes — how Blinkit and Swiggy Instamart built a Zepto-free market in Mumbai's largest satellite city.*

SAMPLE

---

PUBLISHED

**April 2026**

BY

**QuickCommerceMap**

EDITION

**01**

REPORT ID

**QCM-CITY-THANE-2026-01**

# 01

## Executive summary

*The headline numbers and what they mean for this city.*

---

SAMPLE

**T**hane, Maharashtra, hosts **37 operational dark stores** across **9 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

*Stores in Thane are highly concentrated: Thane West alone accounts for 49% of all stores*

---

**37**

DARK STORES

---

**9**

NEIGHBORHOODS

---

**2**

PLATFORMS PRESENT

---

**2.1M**

CITY POPULATION (EST.)

---

**KEY FINDINGS**

- 
- 01** Thane has 37 operational dark stores across 9 neighborhoods as of March 2026.
- 
- 02** Blinkit leads with 22 stores (59.5% market share).
- 
- 03** Store density: 18 per million residents — above the national benchmark of 15/million for mature markets.
- 
- 04** 4 areas have multiple platform choices; 5 are served by a single operator.
- 
- 05** Estimated workforce: 444–740 people across pickers, delivery partners, and managers.
- 
- 06** Stores in Thane are highly concentrated: Thane West alone accounts for 49% of all stores
- 
- 07** Zepto's market share in Thane (0%) is significantly lower than in peer cities (avg 32%)
-

SAMPLE PREVIEW ENDS HERE

# Continue with the full Thane report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 37 stores plotted by platform
- Area-by-area breakdown across all 9 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 5 distinctive insights unique to Thane
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

**₹1,800**

One-time purchase · Includes the next two quarterly updates at no additional charge · Research licence for single-team use.

---

Purchase at [quickcommercemap.com/reports/paid/thane-quick-commerce-2026](https://quickcommercemap.com/reports/paid/thane-quick-commerce-2026) · Or email [hello@quickcommercejobs.com](mailto:hello@quickcommercejobs.com)