



CITY REPORT · 2026 EDITION

Thrissur, mapped.

6 dark stores in Kerala's cultural and gold-trade capital — the first-mover footprint of a Swiggy-Instamart-dominant Tier D market where Kerala's state-wide QC pattern is playing out in concentrated form.

SAMPLE

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01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Thrissur, Kerala, hosts **6 operational dark stores** across **4 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

Swiggy Instamart's market share in Thrissur (67%) is significantly higher than in peer cities (avg 31%)

6

DARK STORES

4

NEIGHBORHOODS

2

PLATFORMS PRESENT

0.5M

CITY POPULATION (EST.)

KEY FINDINGS

-
- 01** Thrissur has 6 operational dark stores across 4 neighborhoods as of March 2026.
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- 02** Swiggy Instamart leads with 4 stores (66.7% market share).
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- 03** Store density: 12 per million residents — near the national benchmark of 15/million for mature markets.
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- 04** 2 areas have multiple platform choices; 2 are served by a single operator.
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- 05** Estimated workforce: 48–90 people across pickers, delivery partners, and managers.
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- 06** Swiggy Instamart's market share in Thrissur (67%) is significantly higher than in peer cities (avg 31%)
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- 07** Zepto has zero presence in Thrissur, despite operating in 48% of peer cities
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SAMPLE PREVIEW ENDS HERE

Continue with the full Thrissur report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 6 stores plotted by platform
- Area-by-area breakdown across all 4 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 3 distinctive insights unique to Thrissur
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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