



CITY REPORT · 2026 EDITION

# Tirupati, mapped.

*6 dark stores in the world's richest temple city — how the IIT-IISER-SV University corridor, not the 30 million annual pilgrims, makes Tirupati a quick commerce market at all.*

SAMPLE

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EDITION

**01**

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**QCM-CITY-TIRUPATI-2026-01**

# 01

## Executive summary

*The headline numbers and what they mean for this city.*

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SAMPLE

**T**irupati, Andhra Pradesh, hosts **6 operational dark stores** across **6 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

*100% of Tirupati's areas are served by only one platform — limited consumer choice in most neighborhoods*

**6**

DARK STORES

**6**

NEIGHBORHOODS

**2**

PLATFORMS PRESENT

**0.5M**

CITY POPULATION (EST.)

## KEY FINDINGS

- 01** Tirupati has 6 operational dark stores across 6 neighborhoods as of March 2026.
- 02** Swiggy Instamart leads with 3 stores (50% market share).
- 03** Store density: 13 per million residents — near the national benchmark of 15/million for mature markets.
- 04** 0 areas have multiple platform choices; 6 are served by a single operator.
- 05** Estimated workforce: 48–90 people across pickers, delivery partners, and managers.
- 06** 100% of Tirupati's areas are served by only one platform — limited consumer choice in most neighborhoods
- 07** Zepto has zero presence in Tirupati, despite operating in 48% of peer cities

SAMPLE PREVIEW ENDS HERE

# Continue with the full Tirupati report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 6 stores plotted by platform
- Area-by-area breakdown across all 6 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 4 distinctive insights unique to Tirupati
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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