



CITY REPORT · 2026 EDITION

# Trivandrum, mapped.

*13 dark stores in Kerala's capital — and India's most Swiggy-dominant quick commerce city, with 85% share and zero Zepto.*

SAMPLE

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**QuickCommerceMap**

EDITION

**01**

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**QCM-CITY-TRIVANDRUM-2026-01**

# 01

## Executive summary

*The headline numbers and what they mean for this city.*

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SAMPLE

**T**rivandrum, Kerala, hosts **13 operational dark stores** across **13 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

*100% of Trivandrum's areas are served by only one platform — limited consumer choice in most neighborhoods*

**13**

DARK STORES

**13**

NEIGHBORHOODS

**2**

PLATFORMS PRESENT

**1.8M**

CITY POPULATION (EST.)

## KEY FINDINGS

- 01** Trivandrum has 13 operational dark stores across 13 neighborhoods as of March 2026.
- 02** Swiggy Instamart leads with 11 stores (84.6% market share).
- 03** Store density: 7 per million residents — below the national benchmark of 15/million for mature markets.
- 04** 0 areas have multiple platform choices; 13 are served by a single operator.
- 05** Estimated workforce: 104–195 people across pickers, delivery partners, and managers.
- 06** 100% of Trivandrum's areas are served by only one platform — limited consumer choice in most neighborhoods
- 07** Swiggy Instamart's market share in Trivandrum (85%) is significantly higher than in peer cities (avg 30%)

SAMPLE PREVIEW ENDS HERE

# Continue with the full Trivandrum report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 13 stores plotted by platform
- Area-by-area breakdown across all 13 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 4 distinctive insights unique to Trivandrum
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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