



CITY REPORT · 2026 EDITION

Ujjain, mapped.

4 dark stores in one of India's seven sacred liberation cities — an emerging pilgrim-city market with a two-year runway to the 2028 Simhastha Kumbh.

SAMPLE

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01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Ujjain, Madhya Pradesh, hosts **4 operational dark stores** across **2 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

Zepto has zero presence in Ujjain, despite operating in 47% of peer cities

4

DARK STORES

2

NEIGHBORHOODS

2

PLATFORMS PRESENT

0.7M

CITY POPULATION (EST.)

KEY FINDINGS

- 01** Ujjain has 4 operational dark stores across 2 neighborhoods as of March 2026.
- 02** Swiggy Instamart leads with 2 stores (50% market share).
- 03** Store density: 6 per million residents — below the national benchmark of 15/million for mature markets.
- 04** 1 areas have multiple platform choices; 1 are served by a single operator.
- 05** Estimated workforce: 32–60 people across pickers, delivery partners, and managers.
- 06** Zepto has zero presence in Ujjain, despite operating in 47% of peer cities
- 07** Swiggy Instamart's market share in Ujjain (50%) is significantly higher than in peer cities (avg 31%)

SAMPLE PREVIEW ENDS HERE

Continue with the full Ujjain report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 4 stores plotted by platform
- Area-by-area breakdown across all 2 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 2 distinctive insights unique to Ujjain
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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