



STATE REPORT · 2026 EDITION

Uttar Pradesh, mapped.

498 dark stores mapped across Uttar Pradesh - the most geographically distributed top-10 state in India, where NCR satellites, Lucknow, and a long tail of tier-2 cities each carry weight and no single city dominates.

SAMPLE

PUBLISHED

April 2026

BY

QuickCommerceMap

EDITION

2026.1

REPORT ID

QCM-UTTAR-PRADESH-2026-01

01

Executive summary

The headline numbers and what they mean.

SAMPLE

Uttar Pradesh hosts **498 operational dark stores** across **51 cities** and **42 districts**, based on our verified March 2026 snapshot. This chapter surfaces the seven or eight findings that, in our judgement, matter most to journalists, investors, and operators thinking about this state.

Uttar Pradesh is the only top-10 quick-commerce state without a single primate city. Lucknow leads at 19% of state stores, Noida at 18%, Ghaziabad at 15% - a three-way split that no other major state comes close to. Add Greater Noida, Kanpur, Varanasi, Prayagraj, Meerut, and Agra, and you have a genuinely multi-polar quick-commerce market across 51 cities. The strategic implication: whoever wants to win UP needs nine separate city strategies, not one.

498

DARK STORES

51

CITIES COVERED

296

HYPERLOCAL AREAS

42

DISTRICTS WITH STORES

KEY FINDINGS

- 01** Uttar Pradesh hosts 498 dark stores across 51 cities, making it the 3rd largest in India's state-level quick-commerce network.
- 02** Blinkit leads the state with 53.4% market share (266 stores), followed by 27.5% Zepto and 19.1% Swiggy Instamart.
- 03** Lucknow alone accounts for 18.9% of the state's dark store base (94 stores), leaving 50 other cities competing for the remaining 404.
- 04** The gap between Lucknow and Noida (90 stores) is 1x — one of the sharpest primate-city ratios in Indian quick commerce.
- 05** 2 cities in Uttar Pradesh with population above 500,000 have one or zero mapped dark stores (Firozabad, Muzaffarnagar) — a large under-addressed addressable market.
- 06** Blinkit operates exclusively in 20 cities where no competing platform has yet entered.
- 07** 11 Uttar Pradesh cities have all three major platforms operating head-to-head, 4 have two-way competition.
- 08** 10,458-15,936 people are employed across the state's dark-store and delivery workforce,

implying 16,583-33,167 new hires every year to offset industry-norm attrition.

SAMPLE

SAMPLE PREVIEW ENDS HERE

Continue with the full Uttar Pradesh report.

This preview shows 3 of 28 pages. The full report includes:

- Full state density map with all 498 stores plotted
- Top 20 cities ranked with population, area coverage, and density
- Platform competition analysis for every major city
- Underserved markets: 8-city expansion priority list with rationale
- Workforce analysis: pickers, delivery partners, annual hiring volume
- District-level breakdown across all 42 districts
- Full methodology, data limitations, and appendix

₹4,500

One-time purchase · Includes the next two quarterly updates at no additional charge · Research licence for single-team use.

Purchase at quickcommercemap.com/reports/paid/karnataka-quick-commerce-2026 · Or email hello@quickcommercejobs.com