



CITY REPORT · 2026 EDITION

Vasai Virar, mapped.

14 dark stores across Mumbai's northernmost MMR satellite — how Blinkit and Swiggy split a Zepto-skipped commuter belt.

SAMPLE

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01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Vasai Virar, Maharashtra, hosts **14 operational dark stores** across **7 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

Zepto has zero presence in Vasai Virar, despite operating in 48% of peer cities

14

DARK STORES

7

NEIGHBORHOODS

2

PLATFORMS PRESENT

1.4M

CITY POPULATION (EST.)

KEY FINDINGS

-
- 01** Vasai Virar has 14 operational dark stores across 7 neighborhoods as of March 2026.

 - 02** Blinkit leads with 10 stores (71.4% market share).

 - 03** Store density: 10 per million residents — near the national benchmark of 15/million for mature markets.

 - 04** 4 areas have multiple platform choices; 3 are served by a single operator.

 - 05** Estimated workforce: 112–210 people across pickers, delivery partners, and managers.

 - 06** Zepto has zero presence in Vasai Virar, despite operating in 48% of peer cities

 - 07** Each dark store in Vasai Virar serves approximately 121,000 residents — less served than the national average

SAMPLE PREVIEW ENDS HERE

Continue with the full Vasai Virar report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 14 stores plotted by platform
- Area-by-area breakdown across all 7 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 3 distinctive insights unique to Vasai Virar
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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