



CITY REPORT · 2026 EDITION

Vasco Da Gama, mapped.

4 dark stores in Vasco Da Gama — Goa's largest Tier D city, with a port-and-naval consumer economy distinct from the tourism-luxury rest of the state.

SAMPLE

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01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Vasco Da Gama, Goa, hosts **4 operational dark stores** across **3 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

Zepto has zero presence in Vasco Da Gama, despite operating in 47% of peer cities

4

DARK STORES

3

NEIGHBORHOODS

2

PLATFORMS PRESENT

0.1M

CITY POPULATION (EST.)

KEY FINDINGS

- 01** Vasco Da Gama has 4 operational dark stores across 3 neighborhoods as of March 2026.
- 02** Swiggy Instamart leads with 2 stores (50% market share).
- 03** Store density: 27 per million residents — above the national benchmark of 15/million for mature markets.
- 04** 1 areas have multiple platform choices; 2 are served by a single operator.
- 05** Estimated workforce: 32–60 people across pickers, delivery partners, and managers.
- 06** Zepto has zero presence in Vasco Da Gama, despite operating in 47% of peer cities
- 07** 67% of Vasco Da Gama's areas are served by only one platform — limited consumer choice in most neighborhoods

SAMPLE PREVIEW ENDS HERE

Continue with the full Vasco Da Gama report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 4 stores plotted by platform
- Area-by-area breakdown across all 3 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 3 distinctive insights unique to Vasco Da Gama
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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