



CITY REPORT · 2026 EDITION

Vellore, mapped.

7 dark stores in India's most balanced Tier D quick-commerce market — CMC Hospital's medical tourism and VIT University's 38,000 students together support a rare three-way platform equilibrium.

SAMPLE

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01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Vellore, Tamil Nadu, hosts **7 operational dark stores** across **4 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

Blinkit's market share in Vellore (29%) is significantly lower than in peer cities (avg 53%)

7

DARK STORES

4

NEIGHBORHOODS

3

PLATFORMS PRESENT

0.6M

CITY POPULATION (EST.)

KEY FINDINGS

- 01** Vellore has 7 operational dark stores across 4 neighborhoods as of March 2026.
- 02** Swiggy Instamart leads with 3 stores (42.9% market share).
- 03** Store density: 12 per million residents — near the national benchmark of 15/million for mature markets.
- 04** 2 areas have multiple platform choices; 2 are served by a single operator.
- 05** Estimated workforce: 56–105 people across pickers, delivery partners, and managers.
- 06** Blinkit's market share in Vellore (29%) is significantly lower than in peer cities (avg 53%)
- 07** Each dark store in Vellore serves approximately 96,000 residents — less served than the national average

SAMPLE PREVIEW ENDS HERE

Continue with the full Vellore report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 7 stores plotted by platform
- Area-by-area breakdown across all 4 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 2 distinctive insights unique to Vellore
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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