



CITY REPORT · 2026 EDITION

Vijayawada, mapped.

22 dark stores in Andhra Pradesh's commercial capital — how Vijayawada's coaching-class city and post-bifurcation administrative role sustain a balanced three-platform market.

SAMPLE

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01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Vijayawada, Andhra Pradesh, hosts **22 operational dark stores** across **14 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

Each dark store in Vijayawada serves approximately 77,000 residents — comparable to the national average

22

DARK STORES

14

NEIGHBORHOODS

3

PLATFORMS PRESENT

1.7M

CITY POPULATION (EST.)

KEY FINDINGS

-
- 01** Vijayawada has 22 operational dark stores across 14 neighborhoods as of March 2026.

 - 02** Swiggy Instamart leads with 8 stores (36.4% market share).

 - 03** Store density: 13 per million residents — near the national benchmark of 15/million for mature markets.

 - 04** 6 areas have multiple platform choices; 8 are served by a single operator.

 - 05** Estimated workforce: 176–330 people across pickers, delivery partners, and managers.

 - 06** Each dark store in Vijayawada serves approximately 77,000 residents — comparable to the national average

 - 07** Blinkit's market share in Vijayawada (36%) is significantly lower than in peer cities (avg 53%)

SAMPLE PREVIEW ENDS HERE

Continue with the full Vijayawada report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 22 stores plotted by platform
- Area-by-area breakdown across all 14 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 2 distinctive insights unique to Vijayawada
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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