



CITY REPORT · 2026 EDITION

# Zirakpur, mapped.

*9 dark stores in a 180,000-person Tricity overflow town —  
India's highest store-to-population ratio in any Tier D city.*

SAMPLE

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EDITION

**01**

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**QCM-CITY-ZIRAKPUR-2026-01**

# 01

## Executive summary

*The headline numbers and what they mean for this city.*

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SAMPLE

**Z**irakpur, Punjab, hosts **9 operational dark stores** across **5 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

*80% of Zirakpur's areas are served by only one platform — limited consumer choice in most neighborhoods*

**9**

DARK STORES

**5**

NEIGHBORHOODS

**2**

PLATFORMS PRESENT

**0.2M**

CITY POPULATION (EST.)

## KEY FINDINGS

- 01** Zirakpur has 9 operational dark stores across 5 neighborhoods as of March 2026.
- 02** Blinkit leads with 6 stores (66.7% market share).
- 03** Store density: 50 per million residents — above the national benchmark of 15/million for mature markets.
- 04** 1 areas have multiple platform choices; 4 are served by a single operator.
- 05** Estimated workforce: 72–135 people across pickers, delivery partners, and managers.
- 06** 80% of Zirakpur's areas are served by only one platform — limited consumer choice in most neighborhoods
- 07** Zirakpur has 45.0 stores per million people, above the peer average of 16.0

SAMPLE PREVIEW ENDS HERE

# Continue with the full Zirakpur report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 9 stores plotted by platform
- Area-by-area breakdown across all 5 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 4 distinctive insights unique to Zirakpur
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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